

**Greater Victoria Cycling Coalition
Minutes of Board Meeting
Monday October 3, 2011
Approved Nov. 14, 2011**

Present: Jim Alix, Brenda Boyd, Sam Macey, Darren Marr, Felicity Perryman, Anne Sheridan, Jason Weedmark, Adele Woodyard
Absent: Blair Irwin, Patrick O'Connor, Dan Pollock, Ed Pullman
Guests: Ryan Mijker, Ray Straatsma

1. Called to order at 7:05pm

2. Agenda

M/S Macey Boyd to approve Agenda as amended **CARRIED**

3. Previous Minutes

M/S Boyd Weedmark to approve September 12 minutes **CARRIED**

4. Review of to-do's from September 12 Board Minutes

Most of them have been completed:

- Letter from Nevin Thompson re: cycling on Vancouver Street, and letter to BC Ferries re: Saltspring Island terminal upgrades:

→ *Jim Alix to draft responses*

5. Correspondence

None

6. Treasurer's Report

Review of annual budget – income and expenses to date:

- No report (Treasurer absent)

Financial Reports for AGM:

- The Finance Committee is working to finalize our 2010/11 financial statements:
 - Anne Sheridan advised that she is donating the \$128 costs of this year's Whale repairs

→ *Felicity Perryman to complete the Treasurer's form to report on button sales and the current amount left of the \$50 button sales float in order to finalize this year's financial statements*

Proposed 2011/2012 Budget:

- Board members reviewed the proposed budget submitted by the Finance Committee and suggested the following changes - allocate \$200 for Communications expenses and increase Advocacy funding from \$300 to \$1,000. These changes would result in a deficit budget, so it was further suggested to reduce contingency funding to \$300 – this results in a proposed budget showing a \$70 surplus.

M/S Macey Boyd to submit proposed 2011/12 budget with above-mentioned changes at AGM **CARRIED**

Legal Defence Fund:

M/S Macey Alix to direct Treasurer to place Legal Defence Fund in Guaranteed Investment Certificate **CARRIED**

Recreational map inventory:

M/S Boyd Alix to write down inventory to leave a 3-year supply (240 map sets) **CARRIED**

Insurance:

- Darren Marr has been in contact with Jack Becker, who is soliciting quotes for our insurance for next year.

→ *Anne Sheridan to obtain quote from another insurer on our behalf*

7. Committee Reports

- Reports received from Membership, Cycle Therapy, Communications, Theme Rides, Recreational Rides, Governance and Merchandising. No other committees reported.

M/S Alix Boyd to receive Committee Reports **CARRIED**

8. Old Business

GVCC Pedestrian and Cycling Masterplan (PCMP) Working Group report

→ *Darren Marr to correct report to clarify recommendations re: GVCC advocacy and role of Facilities and Infrastructure Committee*

→ *Jim Alix and Darren Marr to contact Ed Pullman re: Facilities and Infrastructure Report for Oct 19 AGM, and to discuss the role of the committee with GVCC's advocacy role*

M/S Macey Perryman that GVCC begin to lobby area municipalities to adopt and implement the CRD's PCMP **CARRIED**

AGM preparations:

- The Agenda has been drafted; the guest speaker is confirmed.
- Brenda Boyd agreed to oversee Volunteer Recognition at the AGM.
- 7 current Board members' terms are up; Patrick O'Connor and Anne Sheridan have not yet indicated if they are willing to stand for re-election at the AGM; Dan Pollock advised he will not seek re-election. Jason Weedmark and Jim Alix have contacted several persons to interest them in seeking to join the Board.

→ **Board to send a Broadcast email ASAP inviting members to the AGM, requesting RSVP, and noting that we need at least 40 members to attend in order to hold AGM. The Board to follow up with a telephone tree to call those who don't RSVP**

- There is little secure bike parking around James Bay New Horizons. It was suggested that perhaps we could borrow bike racks from Bike to Work Week and have volunteers watch the bikes during the AGM on a rotation basis.

→ **Brenda Boyd to check with James Bay New Horizons re: bike parking for AGM**

→ **Jim Alix to solicit coffee donation from Hudson Jones (new bakery near JB New Horizons) for AGM**

Upcoming November 19 civic elections

- GVCC plans to distribute a questionnaire to all candidates, publish results on our website, and mail results to those GVCC members and recreational riders without email.
- Tentative dates for this project are: send out questionnaire by Oct 16, request return by Oct 21, publish compilation by 1st week of November

→ **Felicity Perryman, Anne Sheridan and Jason Weedmark to finalize questionnaire; Adele Woodyard to write article for next Cycle Therapy on this project**

9. New Business

Membership and marketing engagement:

- Several ideas were mentioned to help grow our membership and solicit volunteers to help with our endeavors, including: provide a discount for GVCC members attending our film nights; more social events; liaising with other cyclists (e.g., SIMBS, etc); reciprocal membership discounts (e.g., reduced GVCC membership fees for SIMBS members and reduced SIMBS membership fees for GVCC members); a "cyclists lounge" prior to civic elections

→ **Jason Weedmark, Adele Woodyard and Ryan Mijker to follow up on arranging a cyclists lounge**
CRD traffic counts program:

- Several GVCC members have volunteered to take training with CRD to conduct traffic counts.

→ **Jason Weedmark and Darren Marr to contact CRD's Sue Hallatt to seek a means to find out how many GVCC members volunteer to help CRD.**

- CRD is working on establishing a "Bike Bucks" program to reward volunteers. The bike bucks could be used toward discounts at bike shops or GVCC memberships (CRD would reimburse GVCC for bike bucks redeemed for memberships).

Victoria International Cycling Festival June 2012:

- There is good opportunity for GVCC to be involved in the Festival and to raise our profile, including holding film nights on weekdays and holding TED talks with high profile guest speakers.

BC Cycling Coalition (BCCC) membership discounts:

- Jim Alix confirmed that BCCC membership is \$10 for GVCC members.

10. Meeting adjourned at 9:15 pm

Your neighbor

Sam Macey, Assistant Secretary

Next Meeting: Wednesday, October 19, 7pm at James Bay New Horizons (AGM)
Monday, November 14, 7pm at James Bay New Horizons (Board meeting)